Below you will find a list containing possible categories by which stakeholders can be described. Choose those categories that you consider to be important. The information can be incorporated into a stakeholder map or simply be contained in a document.

The information is best gathered by speaking to potential stakeholders rather than accepting a third person to provide the information for you. You may also find that some information is not apparent at first and can be added once you have established a relationship with the stakeholder (for example information regarding their position and motivation)

It is important to keep privacy legislation (GDPR) in mind when saving personal information such as names, affiliations, positions and contact details.

Name: [Stakeholder's full name]

Role: [e.g. governmental body, hunters etc.]

Stakeholders represent both organisations and perspectives. For example, somebody who is not affiliated with an organisation may be considered an influential person by a group of people. Or somebody may represent an informal network. Of course, representatives for key organisations need to be included.

Position: [Stakeholder's position on the large carnivores in question]

You can include either more or fewer details here. In addition to a simple, "for or against" you may add more nuanced information.

Motivation:

What motivates them? This question has many levels. It may be as simple as wanting to protect their livestock or ensuring that large carnivores are protected. The question could also include their motivation for participating in the platform activities: why would they bother to take time to attend meetings? What do they want to achieve?

Impacted by platform: [high, medium or low impact]

How big is the impact of the platform's work on this stakeholder? Will decisions made in this forum directly or indirectly affect the stakeholder? If so, is the impact significant?

Influence: *[Strong, medium, weak influence]*

How strong is their influence on the platform process? This might involve decisions, proposals or agreements reached by the platform. Here you may want to distinguish the power of the individual stakeholder to influence others and the power to influence decisions in other decision-making forums.

Support: *[Yes, no, neutral]*

There are two variables you may want to consider here:

- *supporting the platform by participating actively*

- *supporting the work and decisions of the platform, but not being active on it.*

The reason for the distinction is that some stakeholders might not have the time to be involved or suggest that their position or perspective be represented by someone other than themselves. Such stakeholders will need to receive feedback from the platform organiser or via the person or people representing them.

Matching*: [Yes, no, partially]*

Does the platform aim for what they want? To answer this question the stakeholder needs to understand the aims of the platform. It is important, therefore, to be clear on the aim or purpose (to the extent that you can define it) in advance.

Contact details*: [address, email address and telephone number]*

You may want to know the geographic location of the stakeholder and substitute "location" for "address". The other contact details will help you to communicate effectively with groups of stakeholders either when invitations are sent, information needs to be shared or feedback is required. During interviews with potential stakeholders, you may want to ask about their preferred way of being contacted.